Business Leadership

written by Manoj Khanna | October 9, 2004
Business Leadership is a very important subject. Through this blog I plan to create a thread of my thoughts about businesses and their leaderships. Not necessarily in the order they are in different industry domains. Through different readings in books, mags, and on-line I intend to capture the gist and present it here.

This is an important subject from academic stand-point as well. Though, biz school adopt a new approach almost every year to tackle this subject but the practical walkthrough of any industrial domain says and talks a lot on itself. Probaly, it would be wise to say that this cannot be taught in text. But rather, be experienced.

On the oher hand, the good thing is, that the busines today have started realizing the importance of it organization's demands and priorities. There are more things to look into than profit and maximization.

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