

# 5 things you must know about self publishing

written by Manoj Khanna | July 26, 2011

As we delve deep into the abyss and dismay of digital phenomenon, it is becoming increasingly clear and confusing on how we can or will benefit from the factors such as self-satisfaction and self-healing, and bring that sense of self-upheaval towards the cause of self-maturity to the level where we are capable of self-publishing and share our experiences of life and its learning with the larger reader group and that is the world.



Sean writes an impeccable post on top [5 things you must know about self-publishing](#). And not to spoil all 5, here are first three:

1. Self publishing can be the first step to lifelong writing success.
2. You don't have to be on your own.

3. The digital age makes niche markets viable, and self publishers will be the ones to exploit them.

Read the entire post by Sean here – <http://bit.ly/nHIhXc>.

*Disclaimer: Sean works for me, and is a Marketing Co-ordinator @rapidBOOKS.*

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